

# | SMALL BUT PERFECT |



Co-funded by  
the European Union



Lisbon



Fair  
Trade



Università  
Bocconi  
MILANO

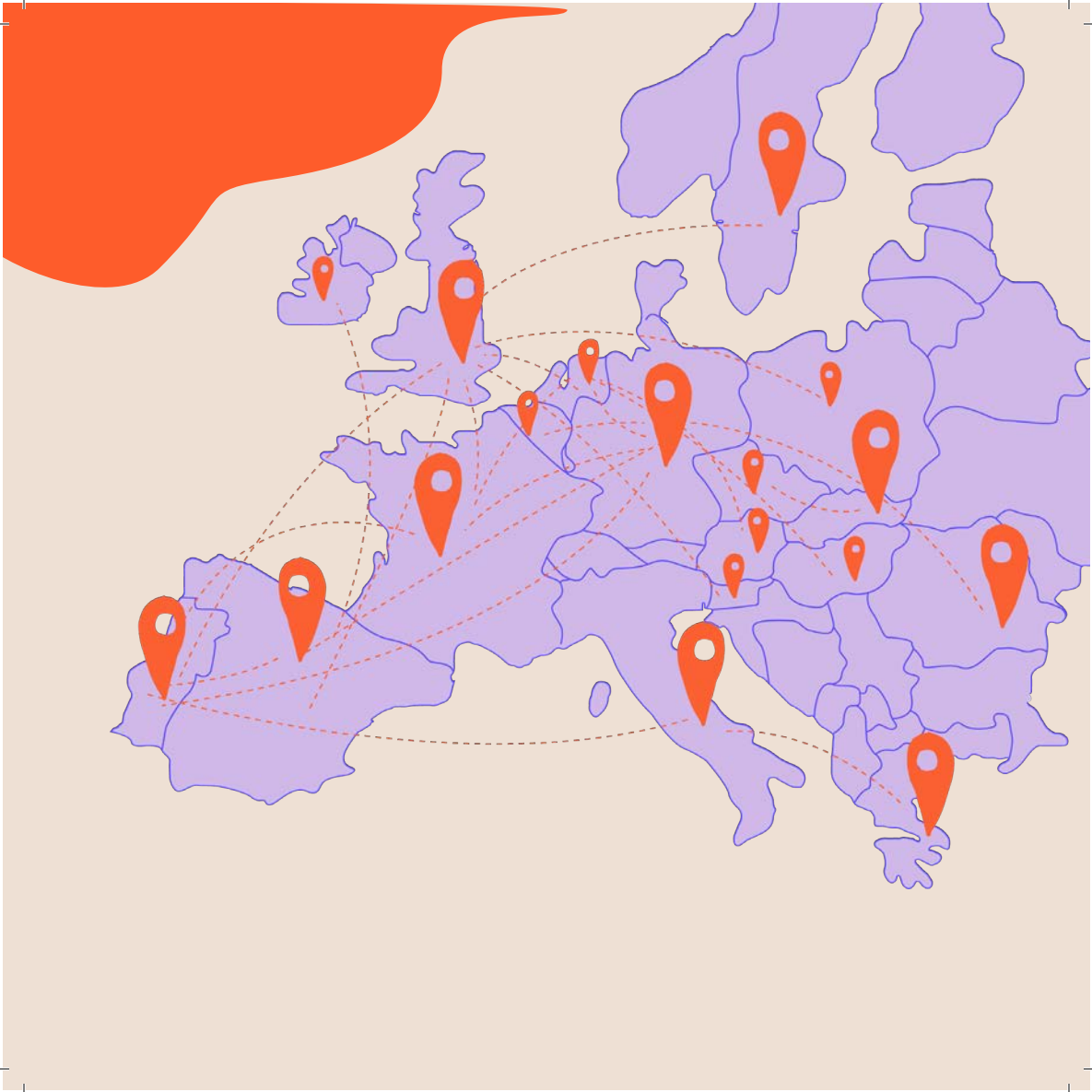


## What is Small But Perfect?

Small but Perfectly Formed is a project that accelerates small and medium size fashion enterprises to transition to circular and sustainable models. It recognises that fashion SMEs are working within a wider system and need more than acceleration; they need to be integrated into a system that truly puts people and planet before profit.

Over its 30-month duration, the project will develop a network for SMEs and business support organisations to exchange knowledge, learnings and best practices to effect wider systemic change in the fashion sector.

It is a collaborative project co-funded by the European Commission's COSME programme. In the next pages, you will meet the consortium partners and the transnational projects participating in the Small but Perfectly Formed acceleration programme.



## Consortium Partners



Management  
Science  
Laboratory

Athens University of Economics and Business is the oldest educational institution in Greece in the fields of Economics and Business Administration. In 2000, the Senate of the Athens University of Economics and Business created The Management Science Laboratory that committed to the transformation of the fashion industry, the promotion of new supply chain and production models, especially the development of due diligence supply chain methods to control the breaches of modern slavery in global supply chains in the fashion industry.



The WFTO is the home of Fair Trade Enterprises. Spread across 76 countries, members are verified as social enterprises that fully practice Fair Trade. To be a WFTO member, an enterprise or organisation must demonstrate they put people and planet first in everything they do.



**Lisbon**

Impact Hub Lisbon is the Portuguese chapter of the wider Impact Hub network. We accelerate the transition to a sustainable society and economy by providing training and tools to social entrepreneurs as well as facilitating collaborations between organisations in all sectors.



Fair Trade Advocacy Office speaks out on behalf of the Fair Trade Movement for Fair Trade and Trade Justice with the aim to improve the livelihoods of marginalised producers and workers. The FTAO is a joint initiative of Fairtrade International, the World Fair Trade Organization and the World Fair Trade Organization-Europe.



WLY Communications help fashion brands, organisations and other industries move into the new era of fashion. We believe that cross-industry collaborations is the way forward. If we share the responsibility to create a more sustainable fashion industry, we can all make profit and growth on the huge potential innovation and digitization offers.



**Università  
Bocconi**  
MILANO

Bocconi University was established in Milan in 1902, becoming the first Italian institution of higher education to grant a degree in economics. Today, Bocconi is a research university of international standing in the social sciences, with focuses on management, economics, political science, law, and computer and data science.



Fashion Revolution is the world's largest fashion activism movement, mobilising citizens, industry and policymakers through our research, education and advocacy work. Fashion Revolution believe in a global fashion industry that conserves and restores the environment and values people over growth and profit.



Fashion Revolution Portugal, part of the global Fashion Revolution family, has been working towards cultural and industry change around fashion. We do so through educational activities, a variety of events, research and an active dialogue on fashion and its many topics, problems and dreams.



Fashion Revolution Greece is an experienced 'fashion revolutionary' researcher, educator and campaigner for the last 7 years in Greece. Its actions concern advocacy and monitoring, education, and collaborations.



Fashion Revolution Germany is the German chapter of the global Fashion Revolution movement, led by country coordinator Ariane Piper.

## Supporting Partners



Common Objective is a community dedicated to doing fashion better. Their 45,000 members share a common objective - great fashion products that value the people who made them - and the planet. The CO site rewards sustainable business through higher search rankings, and matches users with resources, tools and training to help them to operate in the most ethical and sustainable way.



The University of Portsmouth is pioneering interdisciplinary research into sustainability and the circular economy. They are an Ellen MacArthur Foundation network member and have recently contributed to the Foundation's Vision of a Circular Economy for fashion.



The logo for studio MM04, featuring the words "studio" and "MM04" in a white, sans-serif font stacked vertically on a black square background.

**studio  
MM04**

Studio MM04 is a creative strategy consultancy that supports companies and organizations in planning and designing their future with a consistent claim to fashionable aesthetics and sustainability. Studio MM04 consult for Neonyt, the global hub for fashion, sustainability and innovation. The Neonyt trade show features more than 210 sustainable fashion brands, through the Neonyt Fashion Show, the blogger and influencer event Prepeek, as well as additional showcases and events.





Participating SMEs and Transnational Projects

# Atlas of Sustainable Colours - Netherlands Vienna Textile Lab - Austria Martina Spetlova / M Woven -United Kingdom

## Collaborating on: COLOUR IMPACT CATALOGUE

A digital showroom of non-synthetic textile colours with enclosed information about the method and ingredient impact. We develop a framework to support small colour suppliers in communication of value behind alternative colouring practices, shifting the transparency standards in the dyeing industry.

### **PARTNER WITH US:**

**What we need:** Textile digitalization partner, connection to local dyehouses and natural colour dyers in Europe, funding, UX/UI designer expertise.

**What we offer:** Digital colour showcasing in the context of a conscious colour suppliers community. Access to a database of alternative colour makers.



#transparency

-  silk
-  no pre-treatment
-  light fastness



**BÉHEN - Portugal**  
**Memòri - France**

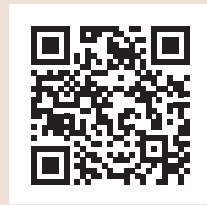
**Collaborating on:**  
**BÉHEN X MEMÒRI**

BÉHEN x Memòri is a collaboration between two studios who focus their work on protecting traditional craftsmanship both in France and Portugal. This collaboration travels to the anti-atlas region to empower the Feija Tribe by working directly with the artisans creating and developing new products.

**PARTNER WITH US:**

**What we need:** More insight / references on other projects who work directly with local / remote communities.

**What we offer:** A bridge to the Feija Tribe and their potential shown by a diversity of products.



#heritage

A hand is shown holding a string of colorful beads through a beaded curtain. The curtain is made of many thin, vertical strings of beads. The background is a blurred image of a person's face. The text "BÉHEN x memòri" is overlaid on the image.

# BÉHEN x memòri

Besonnen - Germany  
SIENA - Portugal

## Collaborating on: ZERO WASTE ACTIVEWEAR SET

With a focus on circular and regenerated materials we want to develop an innovative zero waste activewear set that is breathable, aesthetically durable and soft on your skin. We are looking to adopt a Cradle to Cradle approach in which products are designed for the biological or technical cycle.

### **PARTNER WITH US:**

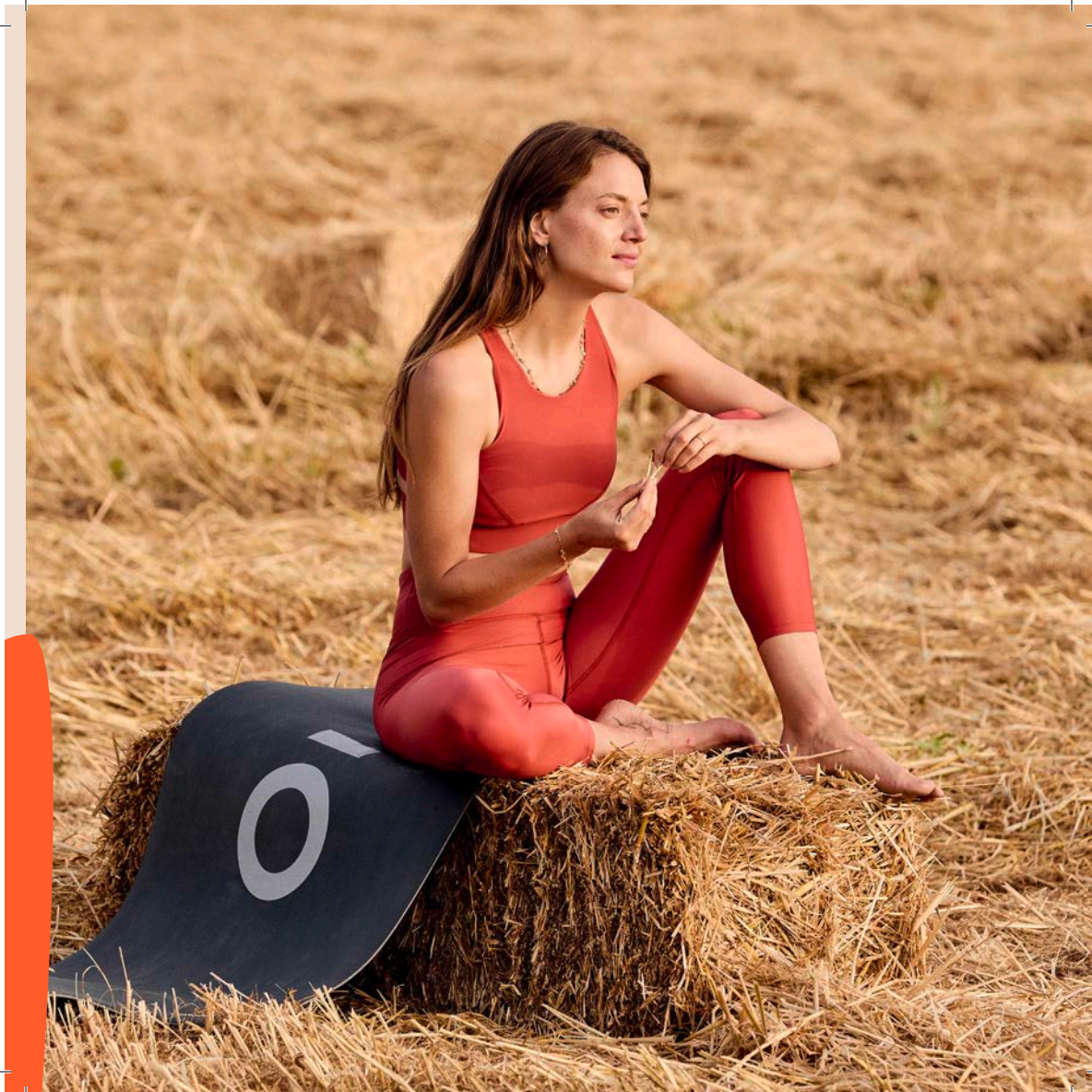
**What we need:** Research and supplier partners to develop and test a suitable material.

**What we offer:** Open source information and research documents to consult or collaborate on similar projects.



#fitforfuture





Birdsong - United Kingdom  
Renwecell - Sweden

## Collaborating on: CIRCULAR TEXTILE PILOT

To develop a collection of limited edition pieces made from fully compostable and recyclable materials. Experimenting with a pre-order system, limited drops and an 'order what you need' approach. Fabrics are new, innovative, compostable and made from yarn of fully traceable European origin.

### **PARTNER WITH US:**

**What we need:** To curate and deliver a fashion social impact workshop to Renwecell staff and to launch a new product using Renwecell fibres in Autumn.

**What we offer:** Our garments will be innovative, compostable and recyclable, and made for living wages in marginalised communities.



#circular



## Codressing - Germany Transports Palussiere - France

### Collaborating on: **CODRESSING, LET'S CONSUME RESPONSIBLY!**

Codressing is a service for women to rent designer clothes and accessories with a purchase option. We are developing our membership offer online in collaboration with Transports Palussiere to handle our shipments. Together, we aim to calculate our carbon footprint.

#### **PARTNER WITH US:**

**What we need:** We need help on the carbon footprint calculation + communication/marketing.

**What we offer:** We are a platform for sustainable designers to showcase their products.



#codressing





CORA happywear - Italy  
Readytex - Greece

Collaborating on:  
**CORACIRCLE**

Baby Fashion Rental Service. Subscribe to CORACircle and you get a box of sustainable clothes (new or already loved) for your baby. You can keep your box for as long as you need it and when your baby grows you can choose the next size. Less waste, more space.

**PARTNER WITH US:**

**What we need:** A strategy to attract subscriptions in a reality where rental is not yet a regular practice (also partnership for a new collection)

**What we offer:** We can offer knowledge on baby clothes and materials and our insides gained on the fashion sustainable market.



#babyfashionrental

Discover

**CORAcircle**



The innovative Baby  
Fashion Rental Service



BREAK THE FLOW • LIVE CIRCULAR • BE CORAGEOUS

Ebony Seed - Ireland  
Alejandro Santana Boza - Spain

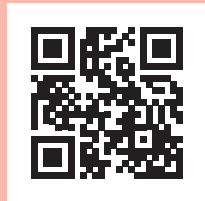
Collaborating on:  
**RECIRCULATE NOT ACCUMULATE (RNA)**

We aim to build a circular fashion marketplace which provides closed-loop solutions for sustainable business and post-consumer textile. Our solution enables designers to create, curate, and sell their innovative pieces in an ethical and sustainable manner.

**PARTNER WITH US:**

**What we need:** To partner with designers, and creatives that want to work with a dedicated platform for selling and sourcing unique, sustainable pieces.

**What we offer:** We offer an omni-channel sales platform and system for carbon-friendly material sourcing.



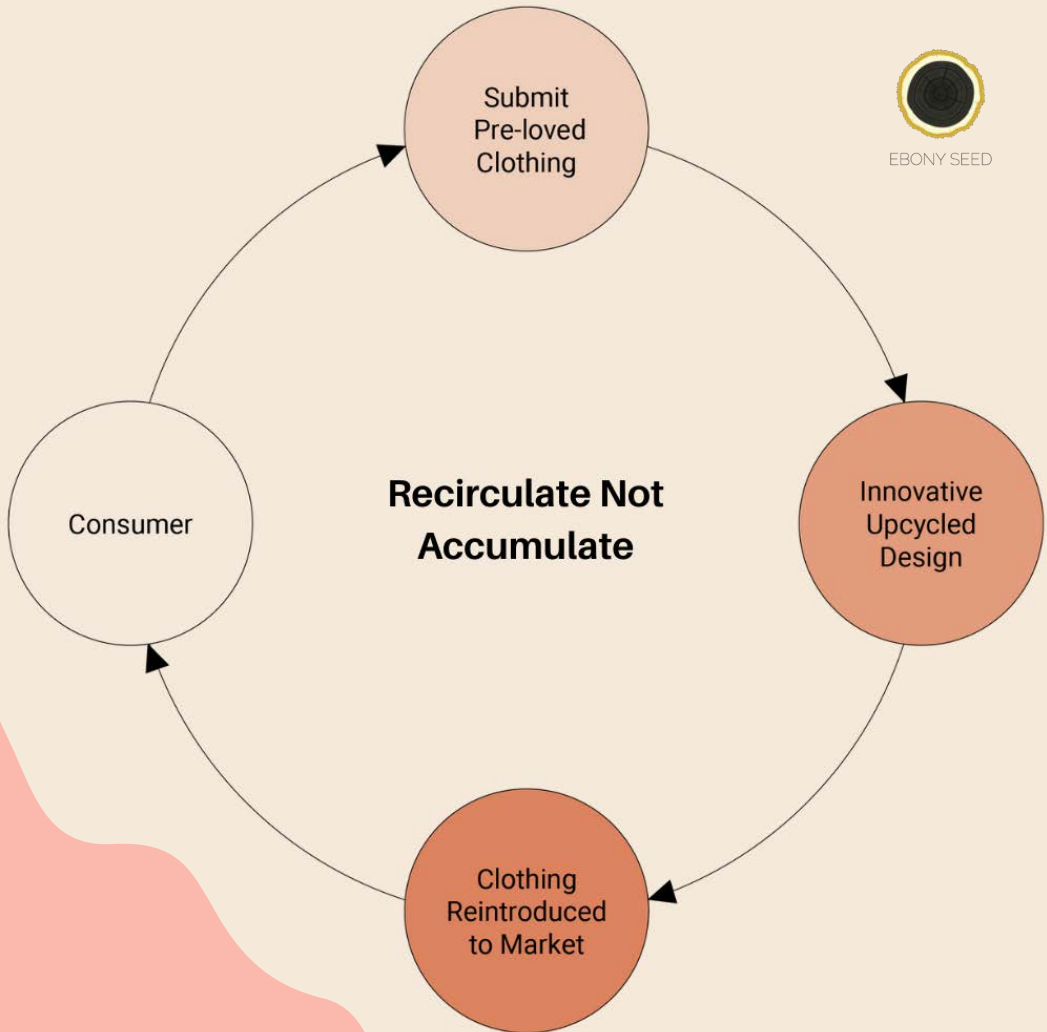
#bespokesourcing





EBONY SEED

## Recirculate Not Accumulate



Evamoso - United Kingdom  
RCV Textil - Portugal  
Helen Welch - United Kingdom

Collaborating on:  
**DESIGNING A 100% CIRCULAR LEGGING**

The challenge? Creating a legging that is either fully recyclable or biodegradable and that is created with their footprint in mind. The issue is twofold. 1) Leggings typically contain elastane 2) Innovative eco fabrics often come at a higher price point. We're here to see if we can find a solution.

**PARTNER WITH US:**

**What we need:** Innovative fabric samples; financing in the long term; testing

**What we offer:** activewear industry- booming; Evamoso is already an established brand; Potential to be applied to more sustainable fashion SME's.



#curious



EDIS - United Kingdom  
UMAMADE - France

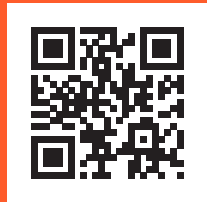
Collaborating on:  
**EXCLUSIVE DESIGN INCLUSIVE SIZING (EDIS)**

EDIS is a sustainable fashion platform. We virtually connect users with fashion designers to co-create or upcycle unique pieces of clothing in their size. Each piece is made to order and with deadstock fabrics, wherever possible, and the designers and seamstresses make clothes from their own home.

**PARTNER WITH US:**

**What we need:** Pattern making or stock; deadstock or sustainable fabric suppliers (small quantities).

**What we offer:** designers and seamstresses, and extensive know-how in creating pieces from scratch and upcycling in small quantities.



#designyourownclothes



Acatel - Acabamentos Têxteis S.A - Portugal  
Belda Llorens SL - Spain  
Impetus Portugal Têxteis S.A - Portugal

## Collaborating on: ECO-RE-TRACE FASHION

Provide the final consumer with a sustainable and traceable clothing collection using textile waste collected at Impetus and Acatel which is then upcycled into recycled yarn at Belda Lorens.

### **PARTNER WITH US:**

**What we need:** To connect with textile recycling partners and research centers to test and further develop new yarns, fabrics and garments.

**What we offer:** Develop products made with upcycled materials, low impact processing and fully traceable to the origin with supply chain mapping..



#ecodesign





## Jump The Hedges - United Kingdom Lomartex - Portugal

### Collaborating on: **NOT THE PERFECT TEE**

This project explores the process & journey in developing a fully sustainable garment. Exploring fabric combinations that are compostable & recyclable such as hemp, lyocell & linen along with applying natural dye & no dye processes. The building of a fully transparent farm to garment supply chain.

#### **PARTNER WITH US:**

**What we need:** Fabric manufacturers that have full understanding of where their fibres were grown and by whom.

**What we offer:** The project offers a fully transparent farm to garment process giving each partner in the supply chain recognition.



#farmtogarment





LÖFTE LTD - United Kingdom  
Pablo Ozores - Spain

Collaborating on:  
**LOOM**

Loom is the new way to shop.

Looking for that perfect outfit? Can't find what you're looking for? Loom it.

The Loom app connects customers with skilled designers to create their dream wardrobe. Loom is a hub of creativity, pioneering the way in sustainable fashion.

**PARTNER WITH US:**

**What we need:** We need designers who want to collaborate with Loom, suppliers of sustainable fabrics and support with app design and marketing.

**What we offer:** By partnering with Loom you can promote your brand, participate in events, join our community and be a part of the future of fashion tech.



#fashiontech

LOOM



MONKIND Berlin GmbH - Germany  
The Sustainability Club - Netherlands

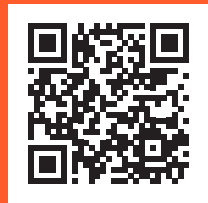
Collaborating on:  
**CIRCULARITY IN PRODUCTION/  
RE-PRODUCTION**

To work towards closing the loop: extend life-cycles into second, third, etc. hand, improve end of life, make easier compostable.

**PARTNER WITH US:**

**What we need:** Expertise on post-new life-cycle and incentivising customers to use it.

**What we offer:** We have several years experience in industrialised production on a medium scale and the struggle to be sustainable on this level.



#circularity



A photograph of a white-framed sign with the text "OLD CLOTHES, NEW LIFE." in bold, black, sans-serif capital letters. The sign is placed on a pile of various clothing items, including a light blue shirt, a white shirt, a blue shirt with white polka dots, a grey sweater, a white knit sweater, a blue shirt, a black shirt, and a red shirt. The image is framed by a white border with orange and purple decorative shapes.

**OLD  
CLOTHES,  
NEW LIFE.**

Näz - Portugal  
Newe - Spain

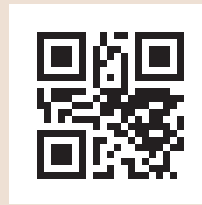
Collaborating on:  
**BRINGING CIRCULARITY TO NÄZ**

Creating circularity with a Cradle-to-cradle project through the recycling of garments and a partnership with a clothes rental service.

**PARTNER WITH US:**

**What we need:** Funding and business mentoring.

**What we offer:** an EPR solution for small businesses.



#mindfultomorrow



**Nilmore - Czech Republic**  
**NOSENE - Slovakia**

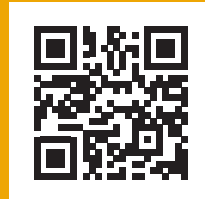
## Collaborating on: **CIRCULAR PLA CLOTHING**

We make fully circular clothing and textiles from new innovative materials with a radically low environmental impact. Customers can return the products whenever they want, and Nilmore® recycles them into the new fibre, from which they manufacture new clothes again.

### **PARTNER WITH US:**

**What we need:** We would appreciate connections to new potential customers from the textile and clothing segment.

**What we offer:** We make your textiles circular. Our portfolio includes materials suitable for leisurewear, sportswear, bedding or tech. applications.



#circulareconomy



A photograph of four models standing against a light grey background. From left to right: a man with a beard wearing a tan t-shirt, a woman with long brown hair wearing a light pink t-shirt, a man with long curly hair wearing a grey t-shirt, and a woman with long blonde hair wearing a white t-shirt. The text 'We make textile circular.' is overlaid at the bottom of the image. There are yellow decorative shapes in the top-left and bottom-left corners.

We make textile circular.

No Profit Ltd - Slovenia  
Aqua & Rock - United Kingdom

Collaborating on:  
**FASHWOOD**

Custom hardware is an important component in the fashion market. Usually, a variety of complex metal or plastic parts are used - everything from carabiners, side releases, ladderlocks, parts for handbags, lock clasps. We would like to test which of these components could be crafted also from wood.

**PARTNER WITH US:**

**What we need:** We need to review our supply chain and we are looking for brands for a joint partnership with fashion products including wood.

**What we offer:** Innovative products and solutions for fashion industry accessories based on the Impact Design concept.



#impactdesign



## ONE Essentials - United Kingdom Tintex - Portugal

### Collaborating on: **BIODEGRADABLE UNDERWEAR**

ONE Essentials has partnered with Tintex mill to create a jersey fabric combining premium recycled cotton fibre, with organic cotton and biodegradable elastane. With the purpose to create a fully biodegradable item of underwear using recycled materials - an item that is designed to be disposed of.

#### **PARTNER WITH US:**

**What we need:** We are looking for sustainable stockists for our range of underwear and essentials items in Europe and the UK.

**What we offer:** We can offer a range of premium essentials each with it's own Lifecycle assessment/ impact measurement for conscious customers.



#purposeful



Palanta.Co - Netherlands  
Cseppke Hungary Kft. - Hungary

Collaborating on:  
**CIRCULAR BABY WEAR**

Our project is for a research of a plugin that will enable brands to implement circular practices in their own processes, next to listing their items for rent on Palanta's rental platform.

**PARTNER WITH US:**

**What we need:** We need some connections with brand representatives to see how can we collaborate with other brands as well.

**What we offer:** We can offer circularity and rental knowledge, marketing and customer journey help.



#fashionrental





Paloma Wool - Spain  
GuppyFriend - Germany

Collaborating on:  
**PRODUCT CARE AND REPAIR**

We aim to offer repair and care instructions to our customers around the world to increase the life of our products.

**PARTNER WITH US:**

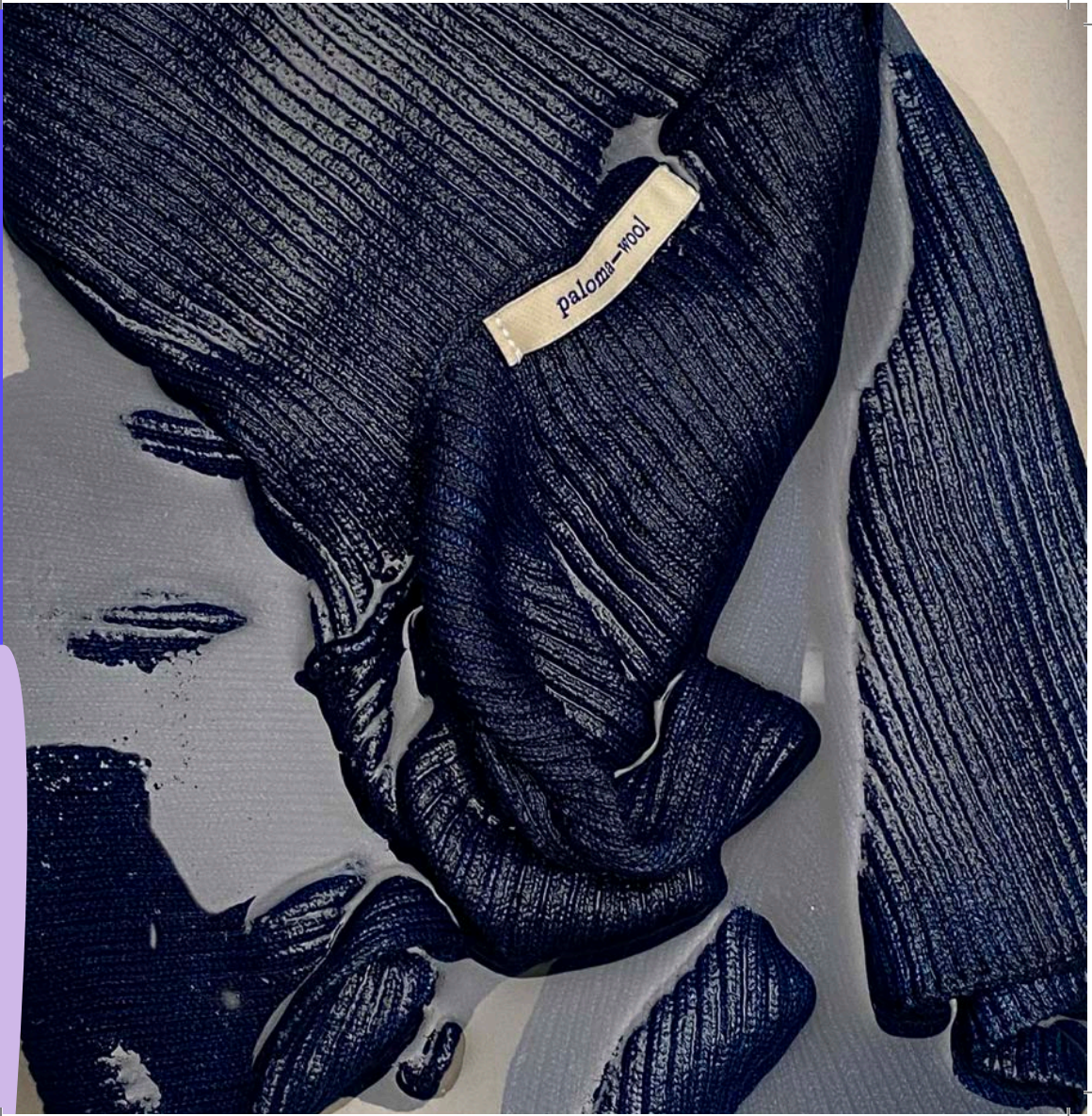
**What we need:** New techniques in order to test the quality of our fabrics and garments. Care sustainable content. Logistics to deal with faulty pieces.

**What we offer:** We can advise on how to improve CS and create a community.



#durability





paloma-wool

# Planet of the Grapes - France Under Her Eyes Ltd - United Kingdom

## Collaborating on: **UNDER HER VINES**

We're creating a vegan leather out of grape waste from local vineyards and upcycling it into Luxury Designer handbags and accessories. Our aim is for all of the materials used to create the accessories to be circular, be it biodegradable, recyclable or reused.

### **PARTNER WITH US:**

**What we need:** We need further substantial investment to really make this commercially viable.

**What we offer:** We're offering a new generation material that is petroleum plastic and animal free, it is circular, locally made and the future of fashion.



#veganleather





R-Coat - Portugal  
Altrosguardo - Italy

Collaborating on:  
**LOOP JEWELS**

At R-Coat we transform the fabric of broken umbrellas into garments, with Loop Jewels we want to create jewellery by upcycling the metal structure.

**PARTNER WITH US:**

**What we need:** We need to reach new markets outside of Portugal.

**What we offer:** We can help with out-of-the-box thinking, branding and communication.



#upcycling



Saska London - United Kingdom  
Media Holding Maria Sikorska - Poland

Collaborating on:  
**A RESPONSIBLE AND MODERN WAY TO DRESS**

The prime objective is to create a fashion brand that produces transformable clothing and reduces the impact on the planet and people of the clothing sold to consumers. SASKA's modular collection is a result of attempting to solve the problem of waste in fashion.

**PARTNER WITH US:**

**What we need:** Help with marketing, advertising and promotional side.

**What we offer:** The possibility to create a cycle of positive change in the fashion industry and influence others to do the same thing.



#modularfashion



SICA UPCYCLING DESIGN - Germany  
Cultural Intellectual Property Rights Initiative®  
- Romania

Collaborating on:  
**CULTURAL SUSTAINABILITY STRATEGY FOR  
SICA'S COLLABORATORS AND REPLICABILITY**

The partnership between SICA and CIPRI is set on aligning an upcycling-focused production with a deeper level of social impact on the artisans' lives. It represents a step in the direction of ensuring cultural sustainability of craftsmanship and fair working conditions

**PARTNER WITH US:**

**What we need:** Potential Collaborators for exposure and financial investment.

**What we offer:** Trustworthy lifestyle products that preserves cultural knowledge.



#culturalsustainability





SICA

Solostücke GmbH - Germany  
Resortecs - Belgium  
Studio Ama - Belgium

## Collaborating on: THE SMARTEST LOOP

Smart loop collaborations between stakeholders. Resortecs dissolvable stitching threads facilitate garment disassembly through thermal triggering. Solostücke's "Circular Flow" material sourcing platform will offer their textile leftover materials to ethical fashion brands, like Studio Ama, that will create new products.

### **PARTNER WITH US:**

**What we need:** We invite other stakeholders to collaborate with us on the smartest loop.

**What we offer:** We offer business value through collaboration.



#dissassembly



Studio Sarmite - Germany  
Roua Atelier Amsterdam - Netherlands

Collaborating on:  
**PRE-LOVED: NATURALLY DYED BIOTEXTILE**

Pre-Loved is a bio-textile made of recycled textile fibres and natural binders. Studio Sarmite in partnership with Roua Atelier Amsterdam are developing a unique dyeing method for this new material, which further helps to increase the aesthetics and application possibilities.

**PARTNER WITH US:**

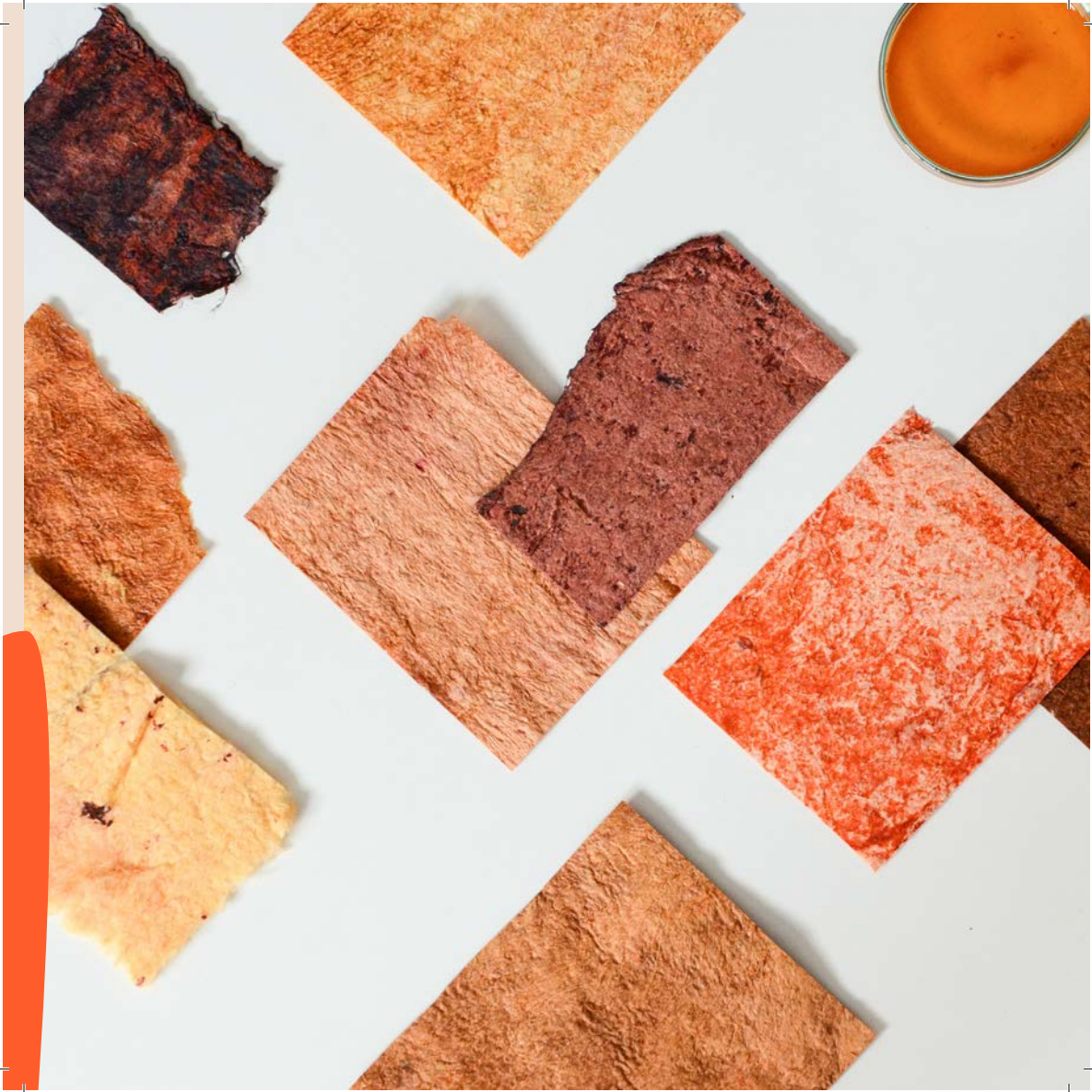
**What we need:** Industrial producer (fibre carding; natural dyeing ; bioplastic producer).

**What we offer:** New material concepts using waste and secondary materials. 100% recyclable material/ natural dyeing expertise.



#biotextile





# The Patchwork Family - Netherlands Kenza Iatrides - France

## Collaborating on: THE PATCHWORK FAMILY

The Patchwork Family is a value-driven fashion collective, connecting young independent designers and exploring what sustainable design can be. We want to lower the high barrier of entry in the fashion industry and democratise the system by emancipating young creators.

### **PARTNER WITH US:**

**What we need:** The Patchwork Family is always sourcing deadstock, leftover and sustainable materials.

**What we offer:** The Patchwork Family creates collections by upcycling deadstock materials for third parties.



#youngtalent





## TIZZ & TONIC - Germany WIN-WIN - Portugal

### Collaborating on: **BACK TO BASICS**

We want to create a biodegradable, one size fits most (or flexi fit) underwear and bralette. This would allow us to offer a smaller range of styles, avoid overstock of produced styles in sizes that haven't sold and to get our products more easily manufactured.

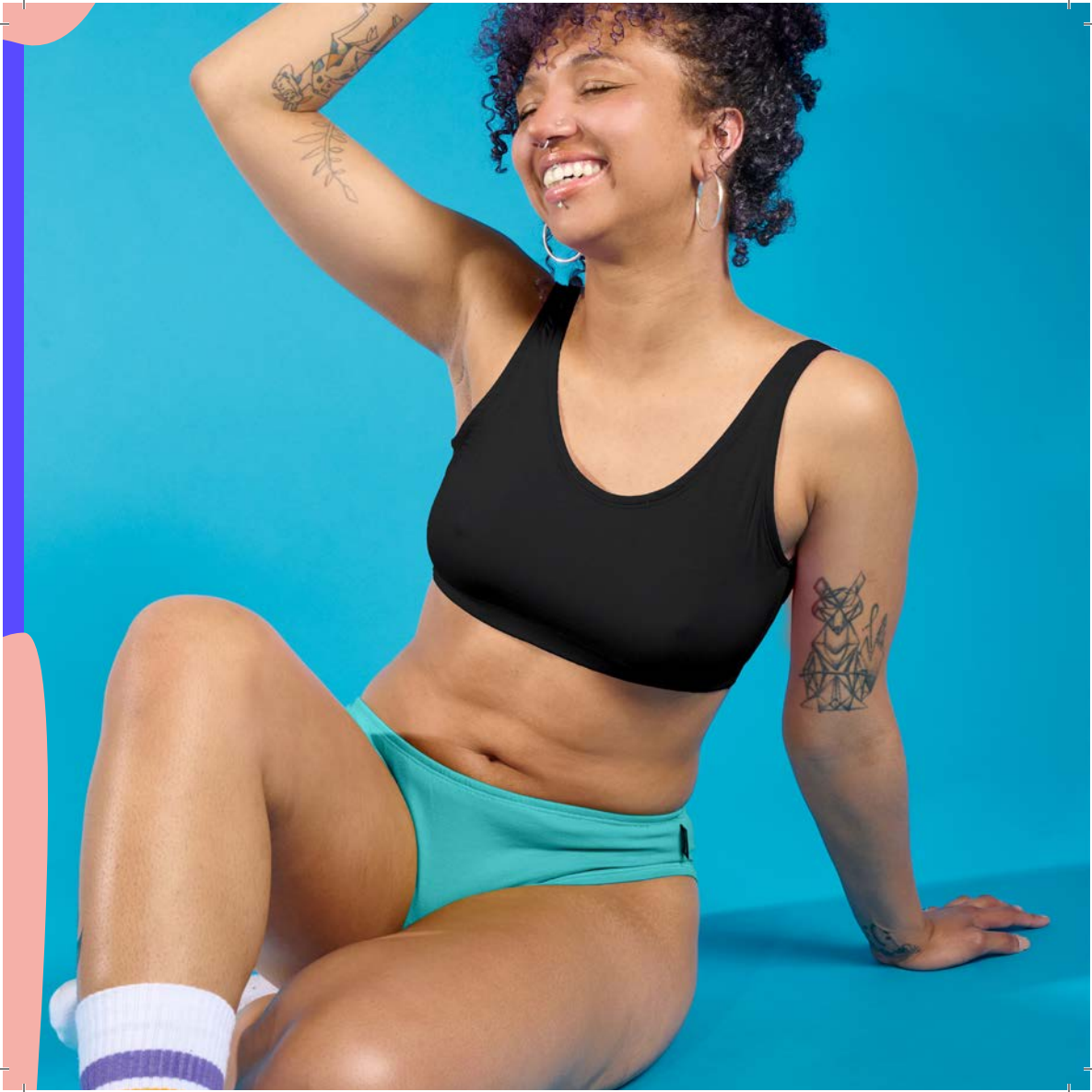
#### **PARTNER WITH US:**

**What we need:** We need some more media attention and European network to expand our outreach.

**What we offer:** We offer design services and amazing products that are environmentally friendly and fun.



#plantbasedtextiled



## Wayz - Portugal Sustainable Brand Platform - Italy

### Collaborating on: **WAYZ - 2ND LIFE**

We give Wayz sneakers a 2nd life, educating and proposing each user services (cleaning and repairing) to extend their sneakers' life or transfer (donate or sell) their pair to the feet of a new user.

#### **PARTNER WITH US:**

**What we need:** We need knowledge, experience and contacts about tagging fashion products and developing effective storytelling about our brand and project.

**What we offer:** We can offer our know-how on brand/ concept creation, shoe design, sourcing (materials and partners) and production.



#repair



**ETHICALLY DESIGNED TO LAST**  
**TRANSPARENTLY MADE IN PORTO, PORTUGAL**

| SMALL BUT PERFECT |

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[info@small-but-perfect.com](mailto:info@small-but-perfect.com)



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